

Creativity for Good

Arts and creative work have proven to be a powerful medium of engagement. The social element in them become more important than ever in today's fast-changing world. To keep up with societal demands, the arts and creative sector is in need of newcomers who are agile, humanistic, and cross-disciplinary to create new possibilities for social innovation. Bringing together passionate youth from diverse backgrounds, the programme will help them explore new career pathways with the goal to achieve purposeful and creativity-led aspirations.

Creative Researcher

Purpose

- Helps creative and art organisations understand the needs of their audience and users to strengthen connections and inclusivity with the wider community
- Contributes to the local creativity sector's development and helps organisations stay ahead of times by researching on industry trends

Job Duties

- Industry Research: Conduct desktop research and expert interviews on the trends, development, and best practices of the arts and creative sector
- Ethnographic Research: Apply a range of research methods to ascertain audiences and users' behaviours and preferences for actionable insights
- Partnership Planning: Provide support for organisations' planning and execution of collaborations with other art and creative groups as well as partners in other sectors



Values

- Variety of work
- Humility

- Empathetic
- Focused
- Inquisitive

Skills

- Active learning skills
- Active listening skills
- Analytical / logical thinking skills

- Knowledge related to fine arts
- Knowledge related to communications and media
- Knowledge related to education and training



Community Arts Mediator

Purpose

- Supports organisations' formulation and execution of community arts projects through collaboration with partners in other sectors
- Promotes the development of artistic interventions and happenings to facilitate cross-sector dialogue and inclusive art-making

Job Duties

- Knowledge Gathering: Research on existing community art examples, as well as reference cases in the region and abroad to support organisations' formulation of community strategy and work
- Partnership Coordination: Liaise with community organisations on the ideation, planning and execution of arts and cultural programmes

Values

- Achievement
- Creativity
- Independence

Attitudes

- Cooperative
- Initiative
- Open-minded
- Self-confident

Skills

- Coordinating skills
- Interpersonal skills
- Judgment and decision-making skills

- Knowledge related to counselling and therapy
- Knowledge related to psychology



Placemaking Coordinator

Purpose

- Supports creative organisations to use space as a resource to elevate artistic experiences and as a medium for collaborative placemaking
- Catalyses the shaping of public spaces through creative processes to bring new energy into local neighbourhoods

Job Duties

- Resource Mapping: Search for spaces and sites with potential for activation or transformation into venues for creative work; assess spaces' feasibility through discussions with creative professionals and key stakeholders
- Partnership Coordination: Coordinate and facilitate artistic experimentations and placemaking initiatives by connecting and liaising with creative partners; providing delivery support for art and creative happenings

Values

Attitudes

- Ability utilisation
- Aesthetics
- Relationships with co-workers
- Empathetic
- Culturally sensitive
- Respectful

Skills

- Adaptability skills
- Complex problem-solving skills
- Coordinating skills

- Knowledge related to building and construction
- Knowledge related to design
- Knowledge related to sociology and anthropology



Transmedia Content Creator

Purpose

- Assists the production and adaptation of creative work to be showcased, communicated, and consumed via different platforms
- Enhances accessibility and social inclusion by broadening access to creative work by a wide spectrum of audiences and facilitating cross-pollination of knowledge and ideas that transcends human boundaries

Job Duties

- Content Creation: Design and produce creative content apt to be delivered through multiple channels
- Research & Planning: Research on local and international media trends and propose potential ideas to transform artistic work into transmedia content for multiple platforms

Values

- Creativity
- Personal development

Attitudes

- Conscientious
- Detail-oriented
- Flexible

Skills

- Coordinating skills
- Creative thinking skills

- Knowledge related to communications and media
- Knowledge related to design



Associate Artist in Early Childhood Education

Purpose

- Strengthens kindergartens and nurseries' provision of diversified education and development for children at a young age
- Promotes children's development in language and creative arts and helps enhance the curriculum of arts education in early-age schools

Job Duties

- Plan and carry out indoor and outdoor programme activities of a small group by providing proper informal education and opportunities for intellectual, physical, and social development
- Assist in planning and preparing the learning environment, setting up interest corners, and preparing needed materials and supplies (gives primary consideration to the safety and health of the children when planning the environment)
- Assist preschool teachers in the general supervision and management of the children
- Assist in the ongoing evaluation procedures needed to assess the developmental levels of the children
- Attend all staff meetings, training and parent activities
- Assist in public events organized by the Nursery School/Kindergarten/the Organisation
- Participate in professional organisations that work for the improvement of early childhood education
- Support the philosophy of the Nursery School/Kindergarten/the Organisation



Values

- Concern for others
- Relationships with co-workers
- Variety of work
- Self-control
- Personal development

Skills

- Adaptability Skills
- Active listening skills
- Coordinating skills
- Innovating skills

Attitudes

- Cheerful
- Patient
- Flexible
- Cooperative

- Knowledge related to Fine Arts
- Knowledge related to Music / Performing Art